**SEEDER ALBUM BRIEF REWORKED**

Album Cover for **Seeder**. To be used for Vinyl and CD.

Album Title …"**Slipping in the Groove**".

We have played with some mockups, but are looking for a creative interpretation of the ideas.

•We want you to include the image of the band pulling the plough driven by the boy.

\*Include the shadow if possible.

•The ground the band is standing can be a ploughed field or a vinyl grooved record, or the merging of one into the other.

•Ideally the background will have the sense of a curve/like a record.

•We want you to include the band logo “**Seeder**” either in the timber stamp frame or simply as the word, do not change the design of the font.

•The artwork needs to be visually striking, and tell a story.

•We have included several images to stir the imagination.

Consider the style of *Supertramp’s "Crisis What Crisis"* album cover and the visual intensity of the illustration of Art Director Mario Sanchez Nevada as potential inspiration. http://aegis-strife.net/surreal-gallery/

The design can use a series of composite shots or original illustrations. Our images are a guide to the background, however the photograph of the Band with plough must appear in the artwork. The image of the band ploughing creating tracks that become the ploughed field, from which the sprouting "S" of the **Seeder** logo (which can be in green) then springs up and the growth/foliage/vines across the buildings comes from that. Along with the idea that the places they have ploughed are growing plants that are reclaiming the buildings much like the ancient city of Anchor Wat. The idea is -The is that music puts the grooves under foot. The band draws the plough through the earth, from which life sprouts, taking over and regenerating the barren city. The ploughed field can be likened to the grooves of a record. if possible I would like the shadow of the band to come up on the wall- looking down on the workers in the field- holding the energy, falling against the buildingscape boundary. ***NB****. This shadow does not match the image of the plough but can fall like it is the corresponding shadow.*

The background also houses an urban skyline that goes from modernity back to nature (not as dark as the *Supertramp* cover), tones graded from reds and greens slightly saturated again highlighting nature taking over the space, plants sprouting in the foot prints of the band.

*Stock shots as per Adobe and Getty Images*